

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

RECEIVED
CENTRAL FAX CENTER
DEC 15 2008

Attorney Docket No.: Google-57 (GP-151-00-US)

Applicant: **Jeremy BEM**

Serial No.: 10/674,888

Filing Date: **September 30, 2003**

Title: **INCREASING A NUMBER OF RELEVANT ADVERTISEMENTS USING
A RELAXED MATCH**

Examiner: **Tri V. Nguyen**

Group Art Unit: 1796

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A THREE (3) MONTH EXTENSION OF TIME

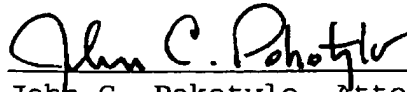
In response to the Office Action mailed on June 13, 2008, which set a time for response to expire on September 13, 2008, please extend that period three (3) months to expire on December 13, 2008. The Patent Office is authorized to charge the fee of \$1,110.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

12/16/2008 HPARZI1 00000002 501049 10674888

01 FC:1253 1110.00 DA

Respectfully submitted,

December 15, 2008



John C. Pokotylo, Attorney
Reg. No. 36,242
Customer No. 26479
(732) 936-1400

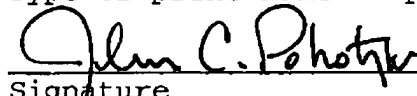
STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification



Signature

December 15, 2008
Date